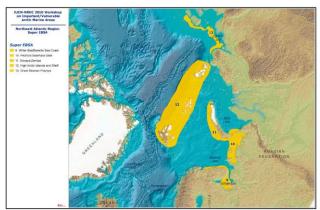


MARINE PROTECTED AREA 12 – BARENTS SEA

Through the Convention on Biological Diversity (CBD), Norway has a commitment of 10% marine protection by 2020. In line with meeting this commitment, Greenpeace have proposed including the Northern Barents Sea in the Svalbard Fisheries Protection Zone, which has been identified as Area 12, a Marine Protected Area or "super EBSA" (Ecologically or Biologically Significant marine area, based on criteria from the CBD).



The proposed area (shown in the map below) overlaps with the current Cod and to a lesser extent current Haddock distribution and spawning grounds. If the area is adopted as an EBSA or MPA, fishing would be fully prohibited in the area.

The MSC Certified fishing vessels in the Barents Sea are monitored by real time satellite ensuring compliance with the fishing location is adhered to. Patrols are undertaken to monitor vessels for gear type, discards and legal compliance at sea. The certified suppliers are audited by MSC to establish origin, integrity and legality of catch. Joseph Robertson will encourage and support the use and development of fishing methods and gear that minimise seabed disturbance and discards.

If area 12 is approved for protection then Joseph Robertson will work even more closely with the MSC on fisheries currently working in and around the area to ensure their certification is valid and they are working within the confines of the strict Code of Conduct set by MSC and the Sustainable Seafood Coalition.

Joseph Robertson will never purchase any seafood from any area that has been closed to fishing and only source fish that is legal, within quota and sourced responsibly from a Marine Stewardship Council (MSC) approved fishery.